

PACE NEWS

4859 West Slauson Avenue, Los Angeles, CA 90056 Telephone/Fax: 323. 295.9157
Email: pacenews@pacenews.net

CIRCULATION

Reach over 50,000 readers every Friday in the listed locations
Baldwin Hills, Ladera Heights, Leimert Park, Inglewood, Hawthorne,
Gardena, Windsor Hills, Park Mesa Heights, LaTijera, Culver City
View Park and South Los Angeles

Advertising Rates

AD SIZE	Column Inches	Nonprofit Rates	Local Rates
Full Page	80	\$1200.00	\$1680.00
1/2	40	\$600.00	\$840.00
1/4	20	\$300.00	\$420.00
1/8	10	\$150.00	\$210.00

Mechanical Dimensions

Full Page Tabloid 80 col. Inches 10 1/4" x 16"

Half Page (1/2) 40 col. Inches Horizontal 10 1/4" x 7 7/8" Vertical 5" x 16

Quarter Page (1/4) 20 col. Inches 5" x 7 7/8"

Eighth Page (1/8) 10 col. Inches 5" x 3 7/8"

Terms and Conditions

Retail Policy:

- Rates are subject to change without notice
- Wednesday by 5:00 p.m.
- No cash discounts. All rates are net.
- All political and special event advertising must be paid in advance
- Payment is due immediately following insertion.

General Regulations:

- Publisher assumes no financial responsibility for typographical errors, or for omission of copy.
- Publisher reserves the right to reject or revise any advertising.

Make Check Payable to: PACE NEWS PUBLICATION
6239 S. LaBrea Avenue, #2, Los Angeles, CA 90056
Telephone/Fax: 323) 295-9157 E-Mail advertising @pacenews.net